Lexicon of buzzwords·

Ground breaking high-gain/high-risk research

Lead to advance

Frontiers of knowledge

Set inspirational targets

Frontier research

Set up exigencies

Pioneering proposal

Emerging fields of research

Introducing unconventional and innovative approach

Flexible methodology

Competitive team/profile

Maintain the focus on excellence

Combine simplicity and flexibility/ combine old and new

Take measure to promote equal opportunities

Take measure to promote gender balance at all level

Breach of research

Rigor to ensure

Ensure commitment

Time/commitment monitored

Establish leadership in the field

Courage to take challenges

Show ambitious

Feasibility of the scientific proposal

Extremely active with significant research achievement

Originality of research

Benchmark results

Promote substantial knowledge

Cross-fertilize scientific fields

Encourage new lines of enquiry

Joint effort

New/performative combination of skills and disciplines

Team: combine nationalities and cultural background

Competitive track record

CV: explain unconventional paths and show why they occurred

-ground-breaking nature of the research

-potential impact and research methodology

-multi and interdisciplinary proposal

CREATIVITY

Project: to what extent the project address important challenges
-objective ambitious and beyond the state of art
-significant
-substantial impact
-Work plan

-empower individual

-best setting to foster

-breaking nature/ambition

-bottom-up

-boundaries between different field

-emerging fields

-scientific invention

-research data

-published out puts

-highly competitive

-outstanding proposal

-identify weakness for risk elements

-feasibility

-identify sources of discovery

-identify risk and failure

-multi hermeneutical approaches

-interpretation are not restricted to one discipline

-multi-side studies/enquiries

-present the key feature of methodology

-a full range of salient issues

-develop review involving evaluation of the content

-give a greater power to the row data

-mapping of the theoretical corpus of the project

-estimate the magnitude

-capture the richness and unicity of a problem/topic/example/situation

Get inspired to promote your ideas !